



CONWY COUNTY SCHOOL FOOTBALL

Sponsorship Opportunities 2024/25

Introduction

Ffit Conwy, Conwy County Borough Council's leisure service delivers health, wellbeing and fitness opportunities throughout the borough. The service is delivered via leisure centres, swimming pools, leisure development services within our communities and a small training team delivering training and development opportunities.

Since 2021 Achieve More Training have managed and co-ordinated the Conwy Schools Football Programme (SFA) in partnership with Conwy County Borough Council and Conwy Ffit.

Achieve More Training (AMT) are work-based training providers specialising in the Sport, Leisure and Education Sectors. In 2023, AMT helped to create over 100 new apprentice vacancies throughout N.Wales. With 97% apprentices qualifying and progressing to Higher Education or Full time employment.



Advertising, sponsorship and partnership opportunities

There are a range of advertising, sponsorship and partnership opportunities available to boost your business' exposure throughout Conwy.

These prices range from advertising opportunities to a Ffit Conwy naming rights/partnership. Prices range from £100 to £1,000

For more information please contact info@achievemoretraining.com / marketing@conwy.gov.uk

Conwy County Statistics

(2018 Census)

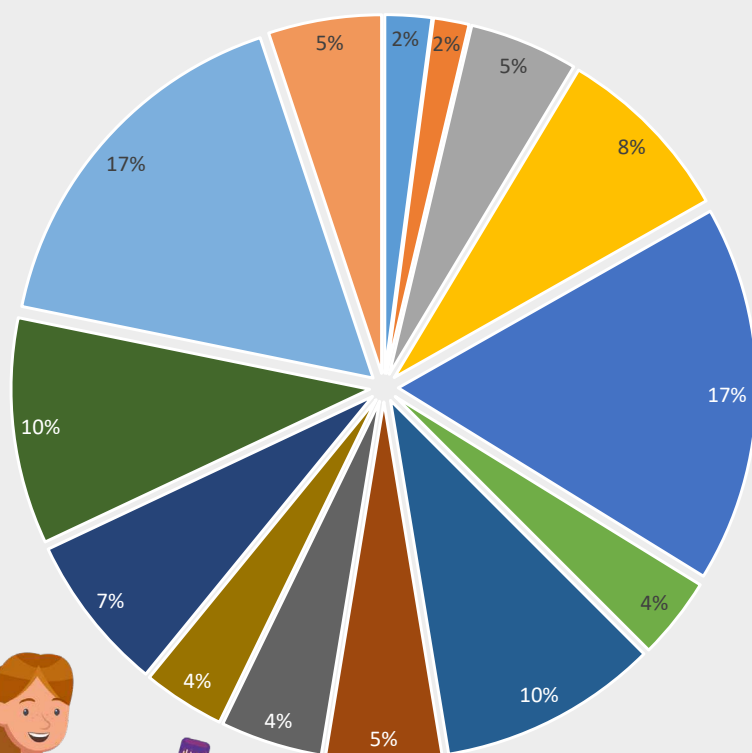
Population: 117,200

Male: 57,076

Female: 60,123



Conwy Employment by Sector



- 2% Agriculture, forestry & fishing
- 2% Mining, quarrying, energy, water
- 5% Manufacturing
- 8% Construction
- 17% Wholesale & retail
- 4% Transport & storage
- 10% Accommodation & food
- 5% Communication, finance, property
- 4% Professional, scientific, technical
- 4% Administrative & support services
- 7% Public administration
- 10% Education
- 17% Health & social work
- 5% Other

7,400 businesses in Conwy



9.79 million visitors to Conwy County each year



Team Kit Sponsorship (£500)

Age Groups available:

- U11 Boys,
- U12 Boys,
- U13 Boys,
- U14 Boys,
- U15 Boys,
- U16 Boys,
- U12 Girls,
- U14 Girls,
- U16 Girls,

Sponsor adverts

Your company could become an official sponsor partner of the Conwy SFA programme.

Your adverts can be displayed in 1 of the 3 Conwy CCBC leisure sites, to support the sustainability of the Conwy County Schools Football Programme. You can choose from digital adverts screened at the new “super gyms” in Llandudno Junction, Colwyn Bay and/or the large screen at the Swim Centre in Llandudno.

Area	First year	Renewal
Llandudno Junction Gym	£300	£250
Llandudno Swimming Centre	£300	£250
Colwyn Gym	£300	£250
All 3 sites	£750	£600

Coach Kit Sponsorship (£1000)

All Coaches Kit will be sponsored, providing a positive image for any company associated with the professional coaching experience provided to over 200 players (in representative squads) and 300+ players that compete in the ‘Primary 5’s competition.’



Other Sponsorship Opportunities

Conwy SFA Match Report Sponsor (£500 for season)

Match reports are completed by coaches for all 9 teams, each team competing in regional games across N.Wales, against other academy teams in N.W England and the possibility of semi finals and finals against S.Wales teams.

The official Match report sponsor will be named on all match reports. A total of 70 matches are planned for 24/25 with over 200 players, associated parents, Conwy SFA stakeholders receiving reports after each game.

Conwy SFA Impact report Sponsor (£500 for season)

AMT and Conwy Ffit will produce an annual impact report, to gauge the impact the programme has had every season. In terms of participation, community engagement, and the pathway for players and coaches to compete locally, regionally and nationally. The Conwy County Schools Football Programme is fully funded by CCBC and games are played around the county so that is accessible for anyone selected, reducing the barriers in cost and travel.

Your company could sponsor the report, which is shared with all stakeholders and is an integral part of the programme to analysis success, seek opportunities and give recommendations of cost effective investment where possible.



Conwy SFA Awards evening

There are plenty of opportunities to sponsor the awards ceremony of the Conwy SFA programme for 23/24 ranging from £100 - £1000. The awards will be held at the CSM stadium, Eirias Park. Sponsors will be named in the award evening programme, on social media linked to the awards, can have tickets for the event and will have an opportunity to present the award.

Award Main Sponsor - £1000

The awards evening will be named after the main sponsor, with all correspondence before, during and after the event being named on social media, in all correspondence about the awards and can display the company's marketing material at the awards ceremony. The main sponsor will have the opportunity to present the 'Mally Tidswell – Outstanding Contribution' award 24/25.

Category Sponsor

(U12 girls, U14 girls, U16 girls, U11 boys, U12 boys, U13 boys, U14 boys, U15 boys, U16 boys)

Awards	'Players Player of the season'
	'Managers Player of the season'
	'Parents Player of the season'

Cost - £100 per age category sponsor

Award sponsors will be named in the award evening programme, on social media linked to the award they sponsor, free tickets to attend the event and will have an opportunity to present the award.



Contact us

Email

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Location

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